

Last modified: April 20, 2022 Version 2.0

DATA PROTECTION POLICY

Thank you for visiting this website.

Carefully read the Terms and Conditions that appear in this document, since the use of this website implies the express and full acceptance of them, in the version published at the time you access it. We recommend that you read this document carefully each time you access the website to check if there have been changes in the conditions of use and leave it if you do not agree with said changes. If we believe certain changes are material, we will update the "Last Modified" date at the top of this page. You will be responsible for reviewing and familiarizing yourself with any changes made.

1. IDENTIFICATION

In compliance with the duty of information contained in article 10 of Law 34/2002, of July 11, Services of the Information Society and Electronic Commerce with current legislation on data protection, specifically, the Organic Law 3/2018, of December 5, on the protection of personal data and guarantee of digital rights (LOPDDGG) that makes fully effective the application of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 regarding the protection of natural persons in which it respects the processing of personal data and the free circulation of these data (RGPD).

Data Controller: HAPPY KIDS MODELS S.L.U (hereinafter THE COMPANY) Commercial Name: HAPPY KIDS MODELS

CIF: B-87599049

2. COMMUNICATION

To contact us for any question that refers to the processing of personal data, we put at your disposal different means of contact that we detail below:

Telephone: 662 637 900

Email: mariavargas@happykidsmodels.com Website: www.happykidsmodels.com

Registered in the Madrid Mercantile Registry, Volume 34908, Book, Folio 190, Sec.8, Page: M627793

Registered Trademark HAPPYKIDS MODELS & ACTORS (SPTO): File M-3585531 for classes 35 of the Spanish Patent and Trademark Office.

All notifications and communications provided in this section will be considered effective, for all purposes, when they are made through any of the means detailed above.

We understand that the privacy and security of your personal information is extremely important.

Therefore, this policy sets out what we do with your information and what we do to keep it secure.

It also explains where and how we collect your personal information, as well as your rights over any personal information we hold about you.

What is the new Data Protection Regulation?

V7.0

It is a new European regulation. This Regulation unifies criteria for confidentiality and processing of personal data at the community level and adapts its management to new digital environments, such as the Internet and mobile applications. In this way, you will have more control over your data.

When will the new regulations be applicable?

The European Union approved the Regulation in 2016. Member States must apply it as of May 25, 2018.

What changes will it mean for you?

The European regulations add new rights to those included in the current Spanish regulations. For this reason, we must update information available to you about our company's data protection measures. We will also request your authorization to be able to process your data in some new cases. In this way, we can offer you a service more adapted to your needs.

What measures have we taken to ensure the confidentiality, integrity and security of your data?

- We only ask for the minimum amount of information necessary, collecting only what we believe is essential to doing business or for the specific transaction involved;

- We have established a series of confidentiality agreements with all our suppliers, staff and collaborators;

- We have specialized advice that will not only assist us permanently in this matter, but will also carry out regular checks to ensure proper compliance with these regulations;

- We have established a series of computer security measures that will protect us from possible external attacks;

- We have reviewed all our documentation so that it is adequate according to what is established in the new regulation;
- We have evaluated the impact that our procedures may have on the protection of your personal data;
- We have trained our staff so that we can all act diligently and ethically, complying with all the requirements set forth in the new regulations.

Principles we will apply to your personal information

In the processing of your personal data, we will apply the following principles that comply with the requirements of the new European data protection regulation:

Principle of legality, loyalty and transparency: We will always require your consent for the processing of your personal data for one or more specific purposes that we will previously inform you of with absolute transparency.

Data minimization principle: We will only request data that is strictly necessary in relation to the purposes for which we require it. The minimum possible.

Principle of limitation of the conservation period: the data will be kept for no longer than necessary for the purposes of the treatment, depending on the purpose, we will inform you of the corresponding conservation period, in the case of subscriptions, we will periodically review our lists and we will eliminate those records inactive for a considerable time.

Principle of integrity and confidentiality: Your data will be treated in such a way that adequate security of personal data is guaranteed and confidentiality is guaranteed. You should know that we take all necessary precautions to prevent unauthorized access or improper use of our users' data by third parties.

LEGAL BASIS FOR THE COLLECTION AND USE OF INFORMATION

If you are an individual in the European Economic Area (EEA), our legal basis for the collection and use of information depends on the personal information in question and the context in which we collect it. Most of our information collection and processing activities are generally based on: 1) a contractual need; 2) one or more legitimate interests of THE COMPANY or a third party that are not overridden by their data protection interests or 3) their consent. Sometimes we will have a legal obligation to collect your information or we will need your personal information to protect your vital interests or those of another person.

TREATMENTS

We will explain below how we collect, use, disclose, transfer and store your information. This Privacy Policy is applicable to personal information collected through our website. It is important that you frequently check the Privacy Policy for updates.

All users who access our website will be able to know all its content without the need to provide any personal information. Your personal data will only be collected when you voluntarily fill in our form(s). In this case, the user guarantees the authenticity, accuracy and veracity of the information provided, undertaking to keep the personal data updated so that they respond, at all times, to their real situation. The user will be solely responsible for false or inaccurate statements and for the damages that they may cause. Through this means of communication you expressly agree to receive periodic communications only from the entity, which will keep the personal data it receives from users through the website in total secrecy, guaranteeing its confidentiality, and will adopt the necessary technical measures to avoid any alteration, loss, misuse, or unauthorized access to this data.

Likewise, we inform you that all the data provided through electronic forms and/or by email are strictly necessary for the correct identification of the sender. This information will be treated with strict confidentiality and with the sole purpose of managing requests for information, contracting our services and products and other purposes that are specified below. You are informed and give your full express consent to use your data for activities related to the corporate purpose of the entity.

The consent given, both for the treatment and for the transfer of the data of the interested parties, is revocable at any time by communicating it to the email address

mariavargas@happykidsmodels.com in the terms established in this Policy for the exercise of rights. This revocation will in no case be retroactive.

How we use your data

We may use your personal data in the following ways: the information you provide us can help us make decisions, respond to requests, improve services, detect new needs, generate promotions, understand your expectations and provide you with a better service. We may also use your data for the following procedures.

Process your order and provide you with its products and services

Process your order for the products and services you have purchased from us and keep you informed of their progress;

Provide you with the relevant product or service.

Billing and Customer Service

To bill or charge you for the use of our products and services; Contact you if the billing information you provided to us is not current, is about to expire, or we are unable to accept payment;

Respond to any questions or concerns you may have about our products or services

Service information messages

We will contact you to keep you updated with information about the products and services you have with us.

Other procedures:

Specific reason: If you provide your personal data for a specific purpose, we will use it for what is related to the purpose for which it was provided. For example, if you contact us by email, we will use the personal data you provide to answer your question or troubleshoot the problem, and we will reply to the email address from which the message was sent.

Internal purposes. We may use your personal data for internal purposes, such as relying on it to improve the content and functionality of the services, better understand the needs of our customers, improve the services, protect, identify or address fraudulent activity. , enforce our terms of service, manage your account and provide you with customer service, and generally manage the services and our business, among others.

Business communications. As long as we have your express consent (which will be obtained through an exclusive box on our forms), we may use your personal data to contact you in the future to carry out commercial actions that may be of interest to you, always related with the products and/or services offered by the company. In any case, you will always have the option to "stop receiving" these electronic messages at the bottom of said messages or notify us by sending an email to the following address: mariavargas@happykidsmodels.com However, you may continue to receive notices and emails whenever they are necessary and essential for the maintenance of our contractual transactions. In accordance with Law 34/2002, of July 11, on services of the information society and electronic commerce. (LSSICE) THE COMPANY does not carry out SPAM practices and undertakes not to send communications of a commercial nature without properly identifying them.

Please note that even if you decide not to subscribe or unsubscribe from promotional or commercial electronic communications, THE COMPANY may still need to contact you as a User with important information about transactions related to your account and your purchases of products, reservation of activities or contracting of other services.

OTHER ASPECTS RELATED TO THE TRANSFER OF DATA

As a general rule, the data that you provide us is not disclosed to third parties without your consent, except legal obligation, for example: in the event of a judicial subpoena or a request from a government agency, or if we believe in good faith that said action is necessary for a) to comply with a legal obligation; b) to protect or defend our rights, interests or property, or those of a third party; c) to prevent or investigate potential wrongdoing in connection with the Services; d) to act in urgent circumstances to protect your personal safety; or e) to protect against legal liabilities.

STORAGE

We may store your data or transfer it to a third party who will store it in accordance with this Privacy Policy. We adopt the measures that we consider reasonable efforts to protect personal data from loss, misuse, unauthorized use, unauthorized access, inadvertent disclosure, alteration, and destruction. However, no network, server, database, or Internet or e-mail transmission is completely secure or error-free. In the event that there is a breach of the security of the data in our custody, we will take all the necessary measures to mitigate its consequences and we will notify this fact to the Control Authority, together with all the relevant information for the documentation. and communication of the incident.

CONSENTS

The consent of the interested party, in accordance with what is stated in the data protection regulations, is a free communication by the interested party by which he accepts that his data be processed, for a specific purpose, under certain conditions, of which must be previously informed.

Can he modify or withdraw his consents whenever he wants?

Of course yes. The information of the treatments that he has consented to will always be accessible. He can modify or withdraw it whenever he wants through our email.

Likewise, you can unsubscribe from our BBDD whenever you want, by sending us an email to: mariavargas@happykidsmodels.com

AUTOMATED DECISIONS

THE COMPANY does not make any decision based solely on automated processing of your data.

STATISTICAL STUDIES

THE COMPANY does not carry out studies for scientific, historical and statistical purposes, in which case

The dissociation of the data from the object of the study will be sought to preserve its confidentiality.

NOTICE OF PERSONAL DATA BREACH OR SECURITY BREACHES.

The violation of personal data supposes a breach of the security of the information systems of THE COMPANY that causes or may cause the destruction, alteration, loss, unauthorized disclosure or access, accidental or not, to the personal data transmitted, stored or processed related to the provision of our services. In the event that the personal data that we store and/or process in THE COMPANY is compromised in any way, we will proceed to promptly notify those affected, and in accordance with the provisions of article 33 of the RGPD

DATA PROTECTION RIGHTS

Users may send a written communication to the registered office of THE COMPANY or to the email address indicated in the heading of this Legal Notice, including in both cases a photocopy of their DNI or other similar identification document, to request the exercise of the rights following:

- Right to rectify personal data. You have the right to rectify information held about you if it is inaccurate. If the information we store needs to be updated, or you think it may be wrong, you can update it as you deem necessary.
- Right of access to personal data. You have the right to request a copy of the personal data we hold about you.
- Right to data portability. You have the right to port the data you have provided to us in certain circumstances.
- Right to oppose the use of personal data. You have the right to object to the processing of your personal information
- Right of cancellation. We strive to process and retain your data only as long as we need to. Likewise, you have the right to request the cancellation of your personal data that we have saved. These data will be kept blocked and accessible only by certain people in the event that we need them to attend to a claim or respond to our obligations.
- Right of limitation. You have the right to request the limitation of the processing of your data so that we can store your data, but not use it.

In addition to the specific means established for each right, you can exercise your rights of access, rectification, cancellation, opposition, limitation and portability, as well as revoke the consents given, by writing with a photocopy of your ID and with the reference "Data Protection ", to the postal or electronic address informed in the heading of this Policy.

These rights are very personal and will be exercised by the interested party, without other limitations than those provided by applicable law. However, the legal representative of the interested user may act when he/she is in a situation of incapacity or minority that makes it impossible for him/her to exercise personal rights. The exercise of your rights will be made effective by the Data Controller within thirty days of receipt of the request. In the event that the Treatment Manager considers that it is not appropriate to access the request, it will be communicated with reasons and within the period indicated in this section. In the cases in which, being the cancellation of the data, its physical extinction is not possible, both for technical reasons and because of the computer support used, we will proceed to block them in order to prevent their use, until their complete removal from information systems.

SOCIAL MEDIA

Social Networks are part of the daily life of many Internet users, and for them we have created different profiles of our company in them.

The COMPANY informs that events, contests, acts, programs or any other type of advertising information about the activities it develops will be published through its social networks, the user accepting to be the recipient of said information by the mere fact of becoming our "friend". " or "follower" in the corresponding social network.

All users have the opportunity to join the pages or groups that we have on different social networks and to stop receiving this information on their social network profiles, you must stop following the COMPANY on them.

However, you must bear in mind that to register in a social network, a user must accept the contractual relationship in the environment of the corresponding social network, and be in accordance with its Privacy policies, so we recommend that you Read carefully their conditions of use and privacy policies, as well as make sure to configure your preferences regarding data processing.

COLLECTION OF DATA FROM MINORS

The COMPANY does not authorize minors under 14 years of age to provide their personal data, either by completing the web forms enabled for requesting services, contact forms, or by sending emails. If we become aware that a child under the age of 14 has provided us with personal information, we will take steps to delete that information. If you think a child If a child under the age of 14 has provided us with personal information, write to mariavargas@happykidsmodels.com with the details and we will take the necessary steps to delete the information we have about that child.

PROCESSING OF SPECIAL CATEGORIES OF PERSONAL DATA AND PERSONAL DATA RELATED TO CRIMINAL CONVICTIONS AND OFFENSES

In the formalization of the free text fields, the introduction of personal information related to personal data that reveals ethnic or racial origin, political opinions, religious or philosophical convictions, or union affiliation, and the processing of genetic data is not allowed. , biometric data aimed at uniquely identifying a natural person, data related to health or data related to the sexual life or sexual orientation of a natural person, as well as personal data related to criminal convictions and infractions. In case of entering any information related to the aspects mentioned in any of our forms or through email, they will be immediately deleted from our information systems without being able to attend to the query made, since such data is not necessary or pertinent for the purposes determined in the treatments of this website.

CLAIM BEFORE THE CONTROL AUTHORITY

In case you understand that your rights have been neglected by our entity, you can file a claim with the Spanish Data Protection Agency, through any of the following means:

Electronic office: www.agpd.es

Postal address: Spanish Data Protection Agency C/ Jorge Juan, 6 28001-Madrid Telephone: Tel. 901 100 099 Tel. 91 266 35 17

Filing a claim with the Spanish Data Protection Agency does not entail any cost and the assistance of a lawyer or solicitor is not necessary.

HAPPY KIDS MODELS S.L.U has adapted this website to the requirements of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 regarding the protection of natural persons (RGPD), Organic Law 3/2018, of December 5, on the Protection of Personal Data and guarantee of digital rights (LOPDGDD), as well as with Law 34/2002, of July 11, on Services of the Information Society and Electronic Commerce (LSSICE or LSSI) .

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